



# CBMC Golf Event Advice

Submitted by [CBMC Lincoln](#)

**Keep the Goal in mind** – what is your purpose? Sharing the Gospel with unbelievers? Obtaining funds from those involved in the ministry? If your aim is to share the gospel with Unbelievers, make sure your speaker knows and can incorporate that into their speaking time. Have a plan and work through it with the speaker ahead of time. One thing we've thought about doing is to host a training periodically and invite possible speakers that will be sharing the Gospel at our events.

**Divide and Conquer** – Have a team – divide – delegate tasks – it's way too much for one person to handle. Having a team allows each person to do what they do best. We believe that many hands make light work. Get a volunteer list for random tasks that come up (stuffing goodie bags, folding brochures/programs, picking things up, etc.). This will save you time and allow you to focus on things no one else can do (managing cancellations, additions, last-minute snags, etc.).

**Think backward** – Create a timeline and begin at the end and work backward – do as much as possible in advance of the event date. Pace your work (collecting donations, preparing materials, etc.) so you can prevent overtaxing yourself at the end. Concerning emails, set them up based on your registration deadlines, and reminder emails pre-game. Having a timeline to follow and thinking strategically will ease the flow of events as you prepare for the big day!

**Keep it Simple** – Wherever you can, keep things simple. We use the same visuals for the golf event each year – (a drone photo of the grounds). We use it on postcards, emails, flyers, etc. This means we only must change the dates and reprint from year to year.

**Contingency planning** – Have a backup plan if something falls through – What if the sound system doesn't work? What if the speaker doesn't share the Gospel, etc.?

**It doesn't hurt to ask** – When dealing with the golf venue, Larry tries to build and maintain a working relationship with the golf club where we host the event. Then it's easier to ask them about things like permission for bringing our own snacks, etc.

**Don't panic and pray, pray, pray** – Pray about everything don't worry about anything... His peace will guard you.