



# CONNECT 3



## Connect 3 Team Leader Training Workbook

CONDUCT | EQUIP | ESTABLISH | MULTIPLY



# **Team Leader Training Workbook**

CONDUCT | EQUIP | ESTABLISH | MULTIPLY

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Christian Business Men's Connection (CBMC) is an organization of Christian business and professional men whose primary purpose is to present Jesus Christ as Savior and Lord to business and professional men and to develop these men to carry out The Great Commission.

CBMC is a nonprofit, non-denominational Christian ministry supported by gifts from people committed to reaching and discipling business and professional men for Jesus Christ. Printed in the United States of America.

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# Table of Contents

|  |    |
|--|----|
| WELCOME.....                             | 1  |
| INTRODUCTION.....                        | 2  |
| CONDUCTING.....                          | 4  |
| EQUIPPING.....                           | 9  |
| ESTABLISHING.....                        | 21 |
| MULTIPLYING.....                         | 27 |
| SUMMARY.....                             | 32 |
| APPENDIX                                 |    |
| Glossary.....                            | 34 |
| Vision, Mission, Network Membership..... | 35 |
| Statement of Faith.....                  | 36 |
| Distinctives.....                        | 37 |
| Spiritual Awareness Chart.....           | 38 |
| 10 Most Wanted Card.....                 | 39 |
| Living Proof Adventure Principles.....   | 40 |
| Registration Processes.....              | 41 |
| Action Plan Summary.....                 | 42 |



# WELCOME

## A Word from CBMC USA President

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Welcome to Connect3 Team Leader Training. Thank you for answering God's call to lead a team that is intentionally and creatively reaching those in the marketplace who do not yet know Jesus and then discipling them to become spiritual reproducers who will go on to disciple others.

Spiritual reproduction through relational evangelism and life-on-life discipleship has been at the heart of CBMC's mission for more than 90 years. Through Connect3 teams, the power of one God, the value of one individual, the leverage of one team, and the truth of one gospel are on full display for our friends and colleagues to see and experience.

You may have heard the saying that everything rises and falls on leadership. Leadership is critical to our mission and that's why we are passionate about developing you to become the marketplace leader that God has called you to be.

As we embark on the journey to our 100<sup>th</sup> anniversary at CBMC, I am convinced that our work is more relevant now than ever before. God has imprinted on our hearts that building His kingdom one business person at a time is our battle cry. Developing Connect3 Team Leaders like you is a big part of that plan.

My prayer for you is that this journey will not only help others to become connected and grow in their faith but that you will also experience a deep satisfaction of knowing that you are developing others to carry out the Great Commission. May God bless you.

David Meyers  
CBMC USA President



# INTRODUCTION

## About the Training

NOTES

### What the Training Includes

1. CONDUCTING

2. EQUIPPING

4. MULTIPLYING

3. ESTABLISHING



### How the Training Works



VIDEO 

QUESTIONS 

TIPS 

ACTION  
PLAN 

*Take notes*  
in Workbook

*Answer*  
questions or Group  
Discussion

*Highlight*  
useful Tips in  
Workbook

*Write*  
key actions in  
Workbook

After completing, review with Support Specialist or Area Leadership



# INTRODUCTION

## About Connect3

### NOTES



### Secret Sauce Meaning:

A recipe, strategy, quality, ability, or practice that makes something or someone successful or distinctive.

### What is a Connect3 Team?

A team of 6-10 Marketplace Ambassadors who gather regularly in alignment with the vision and mission of CBMC for the purpose of connecting others.

### Why A C3 Team?

Participants are encouraged through fellowship, prayer, and study, and are equipped and motivated to become spiritual reproducers.

It's more than a Bible study!



# CONDUCTING

## What Happens When Your Team Meets

NOTES

### Missional

#### CBMC MISSION

To present Jesus Christ as Savior and Lord to business and professional men, and to develop Christian business and professional men to carry out the Great Commission

### *Sample* Agenda



# CONDUCTING

## What Happens When Your Team Meets


### NOTES

#### Fellowship

- Foster authentic community
- Include brief personal and ministry updates
- Practice sharing faith stories and testimonies

**MISSIONAL**

Missional =  
An Intentional mindset



**10 MOST WANTED**

Reaching a man right where he is to help him become the man that God designed him to be.

1. \_\_\_\_\_
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6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

PRAY FOR THE UNCONVINCED

"The prayer of a righteous man is powerful and effective" James 5:16

**BEST PRACTICE**

**CBMC**

#### Prayer

10 Most Wanted card

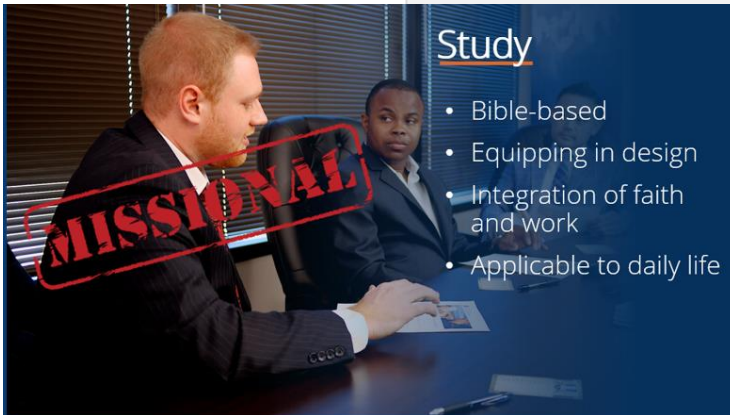
- Pray for unconvinced
- Pray for laborers

Pray for each other

# CONDUCTING

## What Happens When Your Team Meets

### NOTES



The team leader should understand the role each part of the meeting plays in bringing a missional focus to the team.



# CONDUCTING

## Section Summary / Questions for Reflection



1. Why is building community critical to the success of the team?
2. What are some ways to encourage the development of an authentic community?
3. How could you consistently communicate the importance of the 10 Most Wanted card to the team mission?
4. Why is the 10 Most Wanted card an important focus of team prayer?
5. What differentiates C3 study/discussion time from other small group experiences?
6. How do you plan to keep the team focused on the two-fold mission of CBMC? Where is a team most likely to get off track?

# CONDUCTING

## Section Summary / Tips and Action Steps



1. The Ideal team size is 6-10 people.
2. Follow the proven C3 format, no matter how many attend weekly.
3. Stress confidentiality.
4. Have a guest-welcoming process in place.
5. Utilize the gifts, passions, and abilities of all people on the team.
6. Schedule meal service so it doesn't interfere with prayer time.
7. Plan periodic team activities.
8. Review team mission at team meetings regularly.



- ☐ Determine who will be responsible for leading each of the three components of the meeting: Missional Fellowship, Missional Prayer, Missional Study/Discussion.
- ☐ Determine and secure needed resources for each of the components.
- ☐ Always have 10 Most Wanted cards available.

- ☐ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

### Teamwork Principles for the Leader

- Modeling
- Alignment
- Engagement
- Communication
- Confidentiality
- Development
- Celebration

### Tools for Equipping

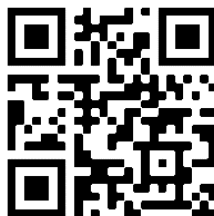
Marketplace Ambassador Advancement System (MAAS)

Go to [advance.cbmc.com](https://advance.cbmc.com)

Scan the QR code in the Workbook



Marketplace Ambassador Advancement System Link:  
<https://advance.cbmc.com/>  
Scan the QR code to access



# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

The Spiritual Awareness Chart is a great tool available on the MAAS to help gain understanding of the mini decisions, or steps, that people take on their journey to faith in Christ.



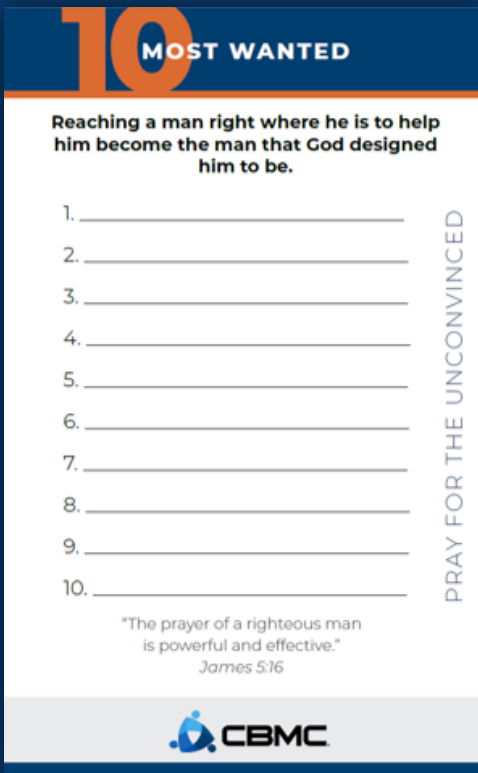
The chart can be used alongside the 10 Most Wanted Card to help determine where a person is on their faith journey as you pray for them to come to Christ.

# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

The 10 Most Wanted Card is a prayer card designed to help Christians with intentional prayer for the unconvinced and laborers. (Matthew 9:37-38)




**10 MOST WANTED**

Reaching a man right where he is to help him become the man that God designed him to be.

1. \_\_\_\_\_  
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10. \_\_\_\_\_

PRAY FOR THE UNCONVINCED

"The prayer of a righteous man is powerful and effective."  
*James 5:16*

 **CBMC**

There are great stories around the world of answered prayer, where a new believer attends a Connect3 meeting with a friend who helped them connect to Christ, only to find their name on their friend's prayer card. It's a testimony to the power of prayer and to the faithful persistence of a praying friend.



# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

LivingProof Adventure (LPA) is a 13-lesson small group video-based training series for relational evangelism. It is the recommended first series to lead your team through. The series equips participants to carry out the great commission and share their faith through relationships in natural, unforced ways in their everyday lives.



Scan the QR code  
to access series



# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

**Becoming a Spiritual Reproducer** (BSR) is a 7-lesson small group video-based training series for mature Christians to learn how to become Disciplemakers. It is the recommended second series to lead your team through. BSR guides participants in how to come alongside another person to grow in Christ and help them become spiritual reproducers themselves.



*"It's not enough just to be a branch of the vine. We must abide in Christ and become a branch that bears fruit." ~ Joel C Rosenberg, The Invested Life*

Scan the QR code to access series

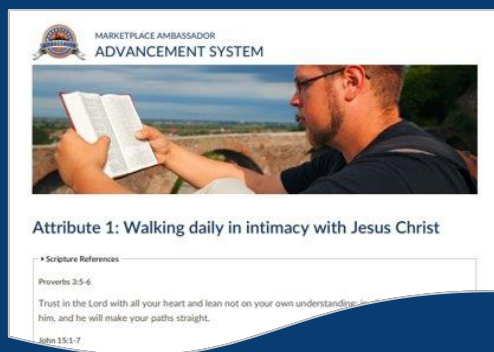


# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

The **Attributes Studies** are another offering of CBMC, available on the MAAS ([advance.cbmc.com](http://advance.cbmc.com)). Through short readings, scripture references, videos, and discussion, these 10 studies take a deep dive into the attributes of an effective marketplace ambassador.



Within the 10 Attributes Studies, there are additional tools called **Truth Modules**. As you take your team through the attributes, you'll have quick access to these 30 Truth Modules for further, deeper discussion.

Scan the QR code to learn more





## Preparing your team for effective ministry in the marketplace

### NOTES

**Truth Modules** are deep-dive studies that tackle real-life issues from a scriptural perspective. These 30 studies will take your team into more meaningful discussions as you look at real-life scenarios that are common in the workplace.



To access the Truth Modules, log into the MAAS (Marketplace Ambassador Advancement System). From the dashboard, go to **Library**. Select **Truth Modules** from the list of Offerings to view all 30 Truth Module studies.

# EQUIPPING

Preparing your team for effective ministry in the marketplace

## NOTES

### Other Studies

- Monday Manna
- *Straight to the Source*
- *Love as a Management Practice*



### Proposed Calendar

1. LivingProof Adventure (13 lessons)
2. Becoming a Spiritual Reproducer (7 lessons)
3. Attributes (10 lessons)
4. Truth Modules (30 lessons)
5. Other CBMC provided studies

# EQUIPPING


Preparing your team for effective ministry in the marketplace

## NOTES

### Operation Timothy

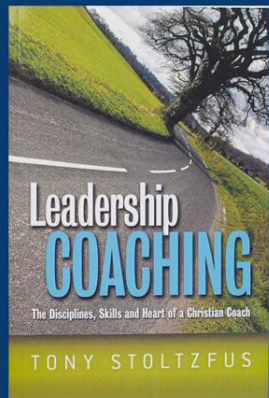
A one-on-one topical Bible study used by thousands of people for more than 50 years to make disciples as Jesus commanded in Matthew 28:19 *"Go into all the world and make disciples"*.



 SCAN ME

### Leadership Coach Training

Cultivate the heart and the skills of Christian Leadership Coaching in an eight-week interactive experience



These two resources are recommended for every person on your team to participate but they are not recommended tools for Connect3 team study time. Contact CBMC via email, [support@cbmc.com](mailto:support@cbmc.com) to access LCT materials.



## Preparing your team for effective ministry in the marketplace

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### Tools Overview

**MAAS** ([advance.cbmc.com](http://advance.cbmc.com)) is CBMC's complete toolbox. It provides the following recommended resources:

**Spiritual Awareness Chart**

Chart that demonstrates the mini-decisions people take in their faith journey

**10 Most Wanted Card**

Cards used to help focus on intentional prayer for the unconvinced

**LivingProof Adventure (LPA)**

Engaging small group video-based training series for relational evangelism

**Becoming a Spiritual Reproducer (BSR)**

Video-based training series for mature Christians to learn spiritual reproduction

**Attribute Studies**

Series of 10 studies that help business leaders integrate their faith with work

**Truth Modules**

30 deep-dive studies that tackle real-life issues from a scriptural perspective

**Operation Timothy (OT)**

Study to help Christians grow spiritually through one-on-one mentoring

**Monday Manna**

Weekly devotionals with discussion questions

**Straight to the Source**

4-part study on the Gospel of John to complete after LPA

**Additional CBMC resource not available on MAAS:**

Leadership Coach Training (LCT) - A unique mix of rich content, vibrant interaction, and live practice aimed at developing extraordinary leaders

# EQUIPPING



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## Section Summary / Questions for Reflection



1. What is the value to the team in utilizing the equipping tools in the suggested manner?
2. What excites you personally about utilizing the equipping tools?
3. What steps could you take to ensure that all team members are able to access and use the tools?
4. What criteria could you use in determining or evaluating study options outside the CBMC toolbox?
5. When would you consider those options?



# EQUIPPING

## Section Summary / Tips and Action Steps



1. Utilize the excellent CBMC equipping tools as your study material.
2. Follow the recommended order of studies.
3. Don't be hesitant to repeat the studies, as life application is the desired goal.
4. Utilize the gifts, passions, and abilities of other team members in leading the various equipping lessons.
5. Put what you are learning into practice by periodically planning events or opportunities that support the process of evangelism and discipling.
6. Review team mission at team meetings on a regular basis.



- ☐ Become familiar with the Marketplace Ambassador Advancement System (MAAS) [advance.cbmc.com](https://advance.cbmc.com).
- ☐ Secure a supply of 10 Most Wanted Cards from the CBMC store (<https://store.cbmc.com>).
- ☐ Explore equipping resources on MAAS with your team and make sure each member is connected.
- ☐ Establish an equipping calendar using the CBMC tools.
- ☐ \_\_\_\_\_  
\_\_\_\_\_

# ESTABLISHING



## Forming Your Team

### NOTES

#### Leaders don't go it Alone

- Share the load
- Scheduling conflicts
- Encouragement
- Growth

*Two are better than one, because they  
have a good reward for their toil.*

Ecclesiastes 4:9 ESV

#### Pray for a Co-Leader

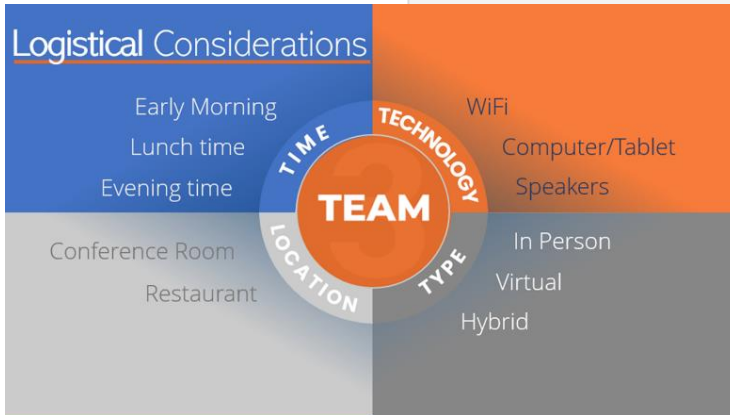
- Mature Believer
- Influencer
- Gatherer
- Disciplemaking heart
- Broad network

# ESTABLISHING



## Forming Your Team

NOTES



Pray for a co-leader and pray for God to bring the right people to the team.

*Read Luke 6:12-13*



# ESTABLISHING



## Forming Your Team

### NOTES



Being part of a Connect3 team can add value to a person's life.

- Weekly refreshment with aligning yourself to God's purpose
- Encouragement and learning with like-minded people
- Connection with others who share and cultivate your passion for knowing God
- Discovery of ways to integrate your faith into the workplace
- Spiritual growth and accountability
- Leadership growth

# ESTABLISHING



## Forming Your Team

### NOTES

#### Resources for Recruiting

- Printed Resources
  - *This is CBMC*
  - *We are CBMC*
  - Connector
- Video Resources
- Leader Support Specialist

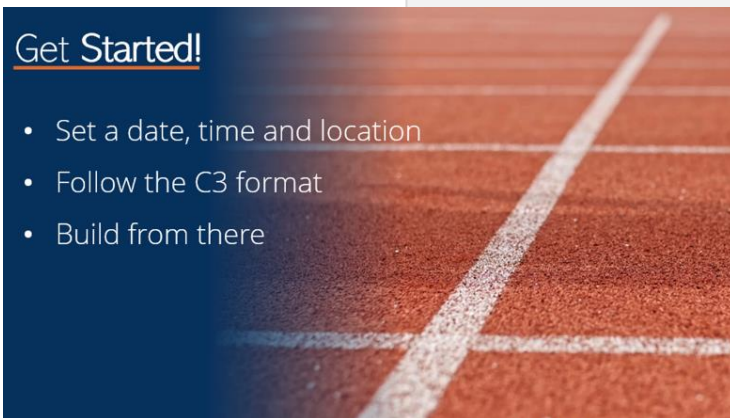


Connect via email to a  
CBMC Support Specialist  
for resources and  
assistance

[support@cbmc.com](mailto:support@cbmc.com)

#### Get Started!

- Set a date, time and location
- Follow the C3 format
- Build from there



# ESTABLISHING



## Section Summary / Questions for Reflection



1. What is the importance of recruiting the right people to join the team?
2. Who might the Lord be laying on your heart to be a co-leader of the team?
3. What are some specific ways in which you could pray for the right team members?
4. Why recruit to the mission and vision rather than extend an invitation to attend a Bible study or prayer meeting?
5. How could you personalize the mission and vision to enhance your recruitment efforts?
6. How can the value proposition enhance your recruitment efforts?

# ESTABLISHING



## Section Summary / Tips and Action Steps



1. Meet with those you invite individually (Reach out via email or text and follow up with a phone call or ask to meet).
2. Share the vision and mission for the team with those you invite (Use CBMC materials as well as share from your own heart and experiences).
3. Be clear and compelling as you invite.
4. Identify a co-leader to share the leadership load and help them get started with this team leader training.
5. During your first few meetings devote extra time to getting acquainted. Consider faith journey, family, and work experience as relevant topics.



- ☐ Pray for God to bring a co-leader and the right people to your team.
- ☐ Develop a recruiting list from each of the suggested spheres of influence.
- ☐ Secure recruiting resources through [support@cbmc.com](mailto:support@cbmc.com).
- ☐ Schedule time to share the mission and vision with those you invite and enlist their participation.
- ☐ Get started once you have a co-leader and a few committed participants. Set a date, time, and location, and follow the C3 format, building from there.
- ☐ \_\_\_\_\_



# MULTIPLYING

## Expanding Team Impact

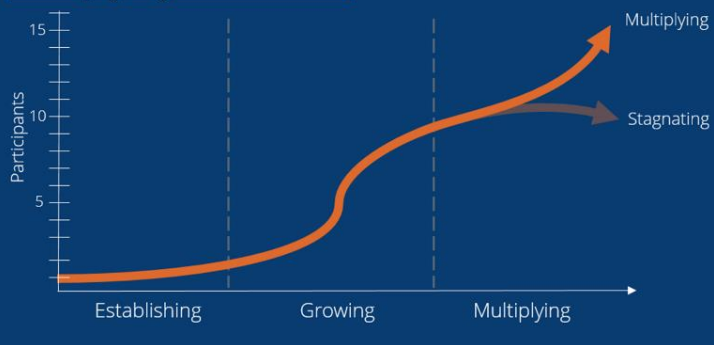
### NOTES

#### Multiplying

Cast a vision for the team to multiply as an expected outcome of a fruitful Connect3 team



#### Multiplying Over Time







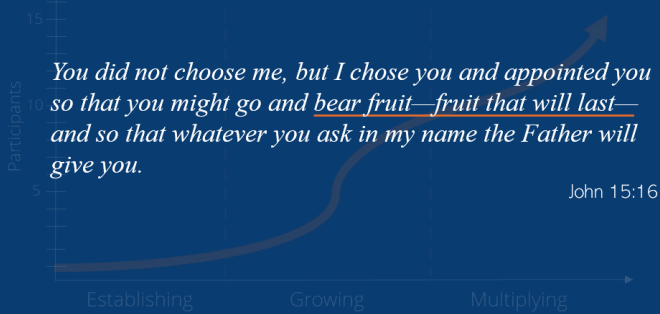
# MULTIPLYING

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## Expanding Team Impact

### NOTES

#### Multiplying Over Time



#### Multiplying



# MULTIPLYING



## Expanding Team Impact

### NOTES



Nacho's life was forever changed because of the impact of the Connect3 team at his work.



And it all began because Marty encouraged Sam to begin a team at his company. Then Sam poured into Nacho and as a result, Nacho was transformed and helped launch another Connect3 team in a different city.

# MULTIPLYING



## Section Summary / Questions for Reflection



1. Why multiply?
2. What could you and the team do to prevent stagnation?
3. What would be some causes and signs of team stagnation?
4. What could you and your team do to move from stagnation to multiplication?
5. What principles and processes can you identify in the Sam and Nacho video that led to multiplication?
6. How do they reflect or reinforce what you have learned in this training?
7. What is your personal vision for team multiplication?

# MULTIPLYING



## Section Summary / Tips and Action Steps



1. Ensure all team members understand that multiplication of laborers, leaders, and teams is a natural result of being a fruitful Connect3 team and pray toward that end.
2. Show the Sam and Nacho video to your team as a means of casting vision.
3. Identify and develop new leaders through prayer, encouragement, shared responsibilities, and growth opportunities offered by CBMC such as Leadership Coach Training, leader calls, retreats, and conferences.
4. You or your co-leader could volunteer to partner with a new leader in launching a new team. Celebrate the new team launch.
5. Provide ongoing support/coaching to new team leaders.



- ☐ Pray for God to add to the team those who will catch the vision and 2-fold mission of evangelism and disciple making leading to growth and multiplication.

- ☐ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# SUMMARY

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## NOTES

### Now, Engage



- Get answers to your questions
- Review Action Plan
- Receive Certificate and Tool Kit



### Summary

*And let us consider how we may spur one another on toward love and good deeds, not giving up meeting together, as some are in the habit of doing, but encouraging one another—and all the more as you see the Day approaching.*

Hebrews 10:24-25



# SUMMARY

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## CONDUCTING

You learned the 'what and why' of a C3 team, including a proposed agenda that incorporates 20 minutes of missional fellowship, 10 minutes of missional prayer using the 10 most wanted cards, and 30 minutes of missional study time.



## EQUIPPING

You learned about CBMC tools and offerings available to use during your team study time, with a recommendation of going through LPA first, followed by BSR and the Attributes study. You were encouraged to use 10 Most Wanted Cards and the Spiritual Awareness Chart together to focus on regular prayer for unconvinced friends.



## ESTABLISHING

You learned the importance of a co-leader, how to establish your team and recruit to the mission and vision of CBMC, and you were introduced to some logistical considerations.



## MULTIPLYING

You learned that this work of God is bigger than your one team and you learned the importance of casting and recasting the vision that C3 teams are meant to grow and multiply as described in Hebrews 10:24-25.

# APPENDIX

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## Glossary

**CBMC** = Christian Business Men's Connection

**C3** = Connect 3 (Team)

**MAAS** = Marketplace Ambassador Advancement System ([advance.cbmc.com](http://advance.cbmc.com))

**LPA** = LivingProof Adventure

**BSR** = Becoming a Spiritual Reproducer

**LCT** = Leadership Coach Training

**OT** = Operation Timothy

**PAG** = Peer Advisory Group

**YP** = Young Professionals

**TAF** = Trusted Advisory Forum

# APPENDIX

## CBMC Vision, Mission, Network Membership

Our mission is to present Jesus Christ as Savior and Lord to business and professional men and to develop Christian business and professional men to carry out the Great Commission.

CBMC exists to point marketplace men to Christ allowing the Gospel to transform them into marketplace ambassadors. Reaching men in the marketplace with the Gospel and equipping them for kingdom impact in their life and work is now more relevant than ever. As men seek to live lives of significance, CBMC stands ready to share the hope of the Gospel and provide effective tools necessary for spiritual growth.

Our vision is for all Men in our Movement to Experience: The Power of One God, The Value of One Man, The Leverage of One Team Resulting in Spiritual Reproduction among Businessmen throughout the World.

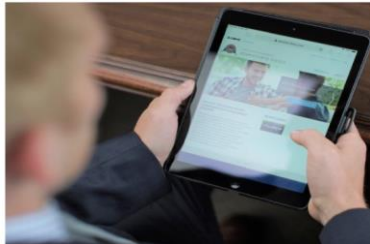
**NETWORK MEMBERSHIP** - <https://www.cbmc.com/membership>

Includes:



### CONNECTION

Join a network of business and professional men who are learning to integrate work and faith. Align with other Christian business men in the two-fold mission of CBMC and participate in voting for the CBMC Board of Directors.



### EQUIPPING

Get exclusive invitations to webinars and podcasts featuring industry thought leaders. The quarterly CBMC newsletter, The Connector, will encourage and inspire with real stories of impact in the marketplace.



### LEADERSHIP

Get access to breakthrough content and networking at CBMC-sponsored events. Valuable tools designed to develop the business leader will be at your disposal, along with discipleship and evangelistic resources.



# APPENDIX

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## CBMC Statement of Faith

**Section 1.** We believe in the Scripture of the Old and New Testament as verbally inspired by God and inerrant in the original writings, and that they are of supreme and final authority in faith and life.

**Section 2.** We believe in one God, eternally existing in three persons: Father, Son, and Holy Spirit.

**Section 3.** We believe that Jesus Christ was begotten by the Holy Spirit and born of the Virgin Mary and is true God and true man.

**Section 4.** We believe that man was created in the image of God; that he sinned, and thereby incurred not only physical death, but also spiritual death which is separation from God; and that all human beings are born with a sinful nature, and are sinners in thought, word, and deed.

**Section 5.** We believe that the Lord Jesus Christ died for our sins according to the Scriptures, as a representative and substitutionary sacrifice; and that all who believe in Him are justified on the grounds of His shed blood.

**Section 6.** We believe in the resurrection of the crucified body of our Lord, in His ascension into Heaven, and in His present life there for us as High Priest and Advocate.

**Section 7.** We believe in "That blessed hope," the personal and imminent return of our Lord and Savior, Jesus Christ.

**Section 8.** We believe that all who receive by faith the Lord Jesus Christ are born again of the Holy Spirit and thereby become children of God. Further, we believe in the eternal security of the believer.

**Section 9.** We believe in the bodily resurrection of the just and unjust, the everlasting blessedness of the saved, and the everlasting conscious punishment of the lost.

# APPENDIX

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## CBMC Distinctives

Christian Business Men's Connection is set apart as a unique marketplace ministry through relational one-on-one discipleship. Men are investing in other men, praying for each other, and intentionally engaging their lives to build spiritual reproducers. CBMC values men being actively engaged in their families, work, and communities by providing a network that equips and trains them to be on mission, with a purpose.

**Prayer** - We begin with prayer because Christ reveals the Father to men (Luke 10:22), the Father draws men to Christ (John 6:44), and the Spirit convicts men of guilt (John 16:8); we bring men before God before bringing God to men.

**Calling** - CBMC is a movement of business and professional men who believe God has called them to take Christ to the marketplace.

**Relational Evangelism** - We utilize the tool, The Ten Most Wanted Cards to identify and pray for the lost men whom we believe God wants us to reach with the Gospel. Evangelism begins with prayer, is most effective in a relational lifestyle, and is to be carried out with a sense of urgency.

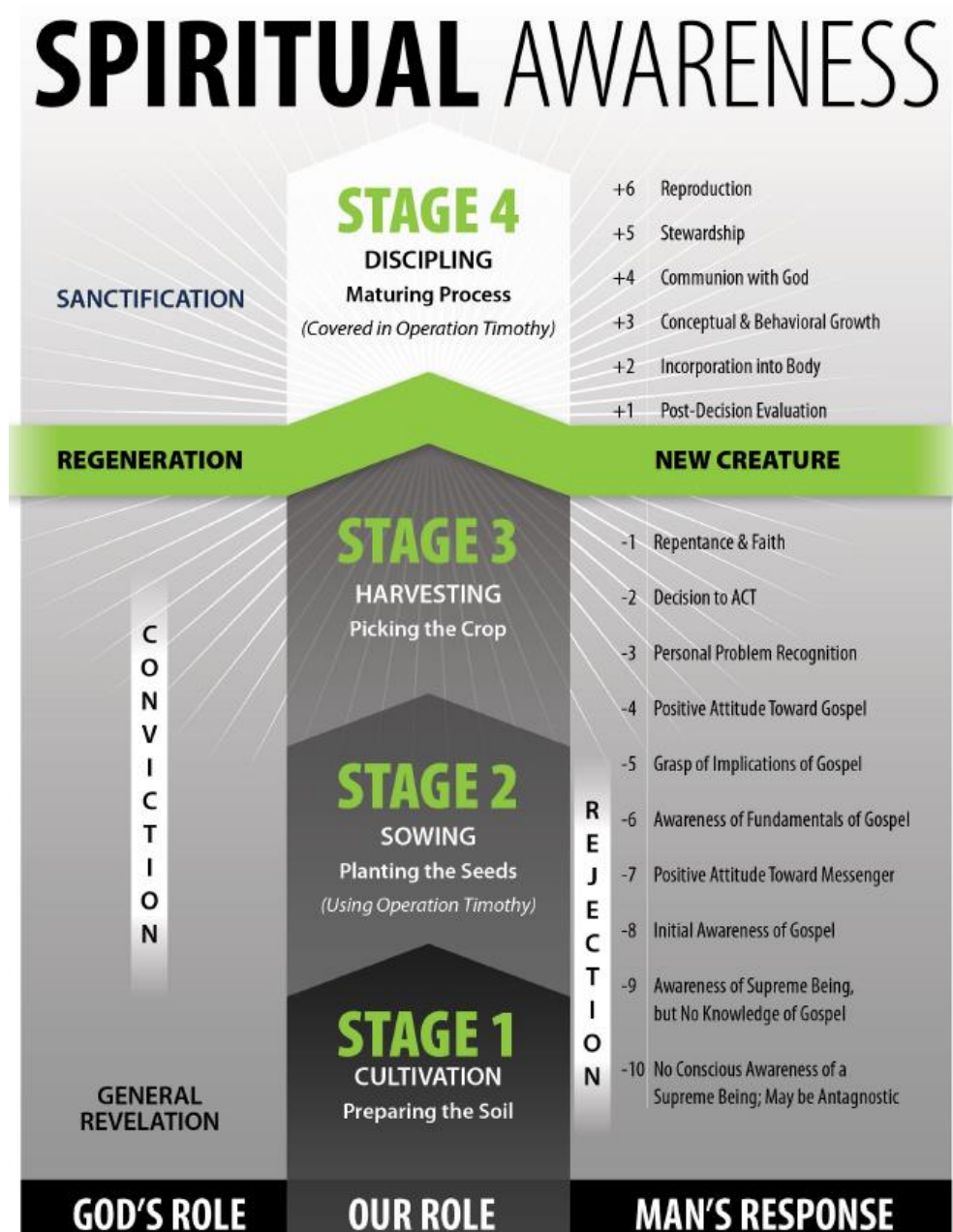
**Life-on-life Discipleship** - The Word of God is our ultimate resource for teaching men who God is. Discipleship is relational as God often utilizes a variety of people in this process. We are called to be disciple-makers, and this is most fruitful in one-on-one relationships. The hope is to see 3rd and 4th generation reproduction. The heart of discipleship is forming Christ in people as we discover, through the Word of God, who He is, His character, and His plans.

**Team Ministry** - We are called to function in a team environment (the body of Christ) and not independently. We need the gifts and support of each other. CBMC teams are devoted to Christ, one another, and the cause of the Gospel.

# APPENDIX

## Spiritual Awareness Chart

A PDF of the chart can be found on the MAAS in the LivingProof Adventure tab.



# APPENDIX

## 10 Most Wanted Card


FRONT

**10** **MOST WANTED**

Reaching a man right where he is to help him become the man that God designed him to be.

1. \_\_\_\_\_
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9. \_\_\_\_\_
10. \_\_\_\_\_

"The prayer of a righteous man is powerful and effective."  
*James 5:16*

 **CBMC**


PRAY FOR THE UNCONVINCED

BACK

Impacting the world by saturating the workplace with the Gospel of Jesus Christ encouraging, equipping, and mobilizing men right where they work and live.

1. \_\_\_\_\_
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"The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into His harvest field."  
*Matthew 9:37-38*

 **CBMC**

PRAY FOR THE LABORERS

# APPENDIX

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## LivingProof Principles

1. We are called to be Living Proof in a constantly changing culture
2. Being Living Proof allows believers to participate in God's work in the lives of people
3. Listening well and asking good questions are key skills to being Living Proof
4. God is at work around us
5. Evangelism is a process of helping an individual make Mini-Decisions
6. Don't rush the process!
7. You are the tailor-made Ambassador to reach those in your sphere of influence
8. As you listen to people's stories you will find areas of Common Ground
9. As Christ's Ambassador, people are reading your life
10. Raising the flag and sharing Faith Stories leverages rapport and creates spiritual curiosity
11. The Spirit of God and the Word of God are the "heavy hitters"
12. Evangelism and Discipleship are one continuous adventure

# APPENDIX

## Registration Processes

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### Network Membership



Network membership is a requirement for all CBMC Team Leaders. Team members are also encouraged to become network members who are aligned with the mission and vision of CBMC and agree with the CBMC Statement of Faith. All network members have voting privileges for the CBMC Board of Directors. It's free and easy to become a member on the CBMC website:

<https://www.cbmc.com/membership>

### MAAS (Marketplace Ambassador Advancement System)



The MAAS is an interactive electronic platform that takes these tools to a new level of functionality and accessibility. Small group evangelism training such as LivingProof Adventure and the proven discipleship tool known as Operation Timothy are both available on smartphones, tablets, or laptops, in addition to other CBMC resources. This system is designed to equip and empower men to become effective ambassadors for Christ in the marketplace (a.k.a. Marketplace Ambassadors). It's free and easy to sign up to use the MAAS at <https://advance.cbmc.com/>.

### Connect3 Team Registration



Once you have completed Connect3 Team Leader training and followed up with your area leadership, you will be certified to lead a CBMC Connect3 team. When you have a co-leader and have arranged a meeting date, time, and location, you're ready to register the team. Registering your team helps promote your team in your area and helps potential members find you. It's free and easy to register your team at <https://www.cbmc.com/connect3>.

# APPENDIX

## Action Plan Summary

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### CONDUCTING

- ☐ Determine who will be responsible for leading each of the three components of the meeting: Missional Fellowship, Missional Prayer, Missional Study/Discussion.
- ☐ Determine and secure needed resources for each of the components.
- ☐ Always have 10 Most Wanted cards available.
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

### EQUIPPING

- ☐ Become familiar with the Marketplace Ambassador Advancement System.
- ☐ Secure a supply of 10 Most Wanted Cards from the CBMC store.
- ☐ Explore equipping resources on MAAS with your team and make sure each member is connected.
- ☐ Establish an equipping calendar for using CBMC tools.
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

# APPENDIX

## Action Plan Summary

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### ESTABLISHING

- ☐ Pray for God to bring a co-leader and the right people to your team.
- ☐ Develop a recruiting list from each of the suggested spheres of influence.
- ☐ Secure recruiting resources through [support@cbmc.com](mailto:support@cbmc.com).
- ☐ Schedule time to share the mission and vision with those you invite and enlist their participation.
- ☐ Get started once you have a co-leader and a few committed participants. Set a date, time, and location, and follow the C3 format, building from there.
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- ☐ \_\_\_\_\_
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### MULTIPLYING

- ☐ Pray for God to add to the team those who will catch the vision and 2-fold mission of evangelism and discipleship for the purpose of growth and multiplication.
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- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_



